MINISTRY OF EDUCATION AND TRAINING LAC HONG UNIVERSITY

SOCIALIST REPUBLIC OF VIETNAM Independence – Freedom – Happiness

SCIENCE PROFILE

(For Lecturers)

I. BRIEF BIOGRAPHY

Full Name: Phan Van Hai

Gender: Male

Date of Birth: 29/03/1981

Birthplace: Ha Tinh Province

Hometown: Ha Tinh Province

Ethnicity: Kinh

Highest Degree: Master's Degree

Year and Country of Degree Awarded: 2010, Viet Nam

Highest Academic Title: Lecturers

Year of Appointment: 2011

Position: Head of Division

Workplace: Lac Hong University

Home Address or Contact Address: No33, Quarter 4B, Trång Dài Ward, Bien Hoa

City, Dong Nai Province

Contact Phone Number, Workplace: 02513952252 Mobile Phone:0915407798

Fax:

Email:haipv@lhu.edu.vn

II. EDUCATIONAL QUALIFICATIONS

1. Undergraduate:

Type of Education: Regular degree

Institution: Vinh University

Field of Study: Geography Pedagogy

Country of Education: Vietnam

Year of Graduation: 2004

Second bachelor's degree:

Year of Graduation:

2. Postgraduate:

- Master's Degree in: Master of Tourism Geography

Year Awarded: 2010

- Institution: Ha Noi National University of Education, Vietnam

- Research Topic: Ecotourism Development at Vu Quang National Park, Vietnam

- Doctor of Philosophy in:

- Institution:

3. Foreign Languages:

1. Proficiency Level: B1 English

2. Proficiency Level:



4. Postgraduate Certificates:

• Philosophy: Yes

• University Teaching Methods: Yes

• Information Technology: Level B

• Others: ...

III. PROFESSIONAL WORK EXPERIENCE

Duration	Place of Work	Job Responsibilities
2004 - 2008	Minh Khai Hight School	Teacher
2008 - 2010	Golden Lotus Travel Center – Nghe An Tourism Joint Stock Company	Tour guide
Since 2010	Lac Hong University	Lecturers

IV. SCIENTIFIC RESEARCH EXPERIENCE

1. Scientific research projects participated in

No.:	Research Project Title	Start Year / Completion Year	Project Level (National, Ministry, Department, University)	Role in the Project
1	Research on tourism development in the Cho Ro ethnic cultural and historical village - Dong Nai Nature-Cultural Nature Reserve	2011	Lac Hong University	Head
2	Analysis of the factors influencing to restaurant customer satisfaction on Dong Nai province	2013	Lac Hong University	Head
3	Customer satisfaction with restaurant service quality in Dong Nai province	2014	Lac Hong University	Head
4	Project to develop agricultural eco- tourism in Long Khanh city	2023/ 2024	Long Khanh City	Head

2. Published Scientific Works: (title, year of publication, place of publication, etc.)

No.:	Title	Year of publication	Place of publication
1	An analysis of the factors influencing to restaurant customer satisfaction on Dong Nai province	2014	Journal of Economic and Forecats
2	Reseach solutions to attract FDI capital into Vietnam in the coming time	2015	Journal of Economic and Forecats
3	Applied theory in marketing such as Pencils tools to identify factors affecting the development of tourism brand in Dong Nai province	2016	Journal of Economic and Forecats
4	Recommendations Enhancing the Brand Advertising Effectiveness of Lac Hong University	2017	Journal of Business Management Economics
5	Sustainable Agriculture Development: Economics And Environment Aspects in Vietnam	2017	Scientific seminar
6	Consumer behavior in using organic agriculture products in Viet Nam	2018	DLU Journal of Science
7	The effects of transformational leadership and job satisfaction on commitment to organisational change: A three componnent model extension approach	2019	The South East Asian Journal of Management
8	Factors affecting motivation of employees working at Dong Nai Tourism Joint Stock Company	2021	Journal of Economic and Forecats
9	Analyze factors affecting employee engagement at travel businesses in Dong Nai province	2022	Journal of Economic and Forecats

10	Factors affecting the tourists satisfaction with the quality of tourims services in Dong Nai province		Journal of Science of Lac Hong University
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PRINCIPAL

Lam Thanh Hien

Dong Nai, date 3 month & year 2024

Declarant's Signature

(Clearly state title, academic degree)

Phan Van Hai